



# **EDUCATIONAL OUTREACH**

## **HOOKED ON PIANO**

*The Stage Show*

**You will fall in love with the Piano as you experience Rock & Jazz Variations on the World's most popular Classical Music & Popular favorites played on 2 Grands by 2 Award-winning Grand Pianists and Vocalists!**

**This is a high-energy, multi-media show that will inspire, educate and entertain audiences of all ages! You'll take a journey through music, art and piano history with stories and humor from Grammy Award Contender Artists Deborah Johnson and Wayland Pickard.**

**This wonderful program includes Grammy single Greensleeves, Double Bach Hip-Hop, Messin' with Mozart, Moonlight Path (Beethoven), Beethoven's Fifth, Shostakov-ich, Claire's Moon (Debussy), Scott Joplin, Rhapsody in Blue, Charlie Brown, and many more!**

**This show can also feature your choir with 2, 3 and 4-part choral parts. (Medium to Advanced difficulty) Parts and rehearsal tracks are sent ahead of time. One master-class rehearsal, will be scheduled with Deborah and Wayland before the show.**

**(This show can be performed on two 88-key Professional weighted keyboards as well as Grand Pianos)**





## **MASTER CLASSES & CLINICS**

*All classes & clinics include multi-media slides & video*

### **THE BUSINESS OF MUSIC**

**Contracts, Finances, Goals  
Making a Business Plan  
Your team members  
Touring, Promotion  
Creating Successful Demo Packages  
Finding your niche**

*If time, this seminar includes an interactive mini-dramatic scripted play where students take on the roles of artist, manager, side musician, agent, publicist and others.*

**Ages High School through Adult  
Length: 1-8 hours**

### **THE PERFORMANCE OF MUSIC**

**Getting bookings in the music business  
Communicating with musicians in a language they understand  
Finding your keys, vocal range and singing style  
Selecting performance material and music equipment  
Becoming your own best personal manager  
Understanding sound equipment  
Charts, arranging styles and music terminology  
Discovering reasons why you are not working**

**Ages High School through Adult  
Length: 1-8 hours**



## **PERFORMANCE TECHNIQUES**

**Connecting with an audience**  
**Making entrances and exits**  
**Stage Presence, Microphone technique**  
**Showcasing and auditioning**  
**Vocal tone and production**  
***If time, this seminar includes select students performing a piece with constructive critique***

***Ages Middle School through Adult***

***Length: 1-4 hours***

## **DIRECTING TECHNIQUES**

**How to hold a successful audition**  
**What to look for in a cast**  
**Sound, lighting and staging techniques**  
**Creating a positive and creative atmosphere**  
**Rehearsal Techniques**

***Ages High School through Adult***

***Length: 1-8 hours***

## **ARTISTS/CLINICIANS**

**Deborah Johnson and Wayland Pickard are not only headliner artists, but authors, award-winning directors, educators and composers/conductors. Deborah has a Masters Degree and has worked with every level from Elementary to University, winning Outstanding Teacher and Professor awards. Wayland wrote the popular book **THE SINGER'S GUIDE** (*now in it's 4th printing!*) on how to become a working music professional. They both have written and directed their own full-length musicals, including script, music and lyrics. Alone, they are in demand, as speakers, clinicians and educators. Together, you will not find a more powerful and impactful team!**

